

STONEHILL & TAYLOR

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New York's Financial District Gets a New Design Hotel by Stonehill & Taylor

New York (February 2015) – Marriott's new Residence Inn New York Manhattan/World Trade Center Area hotel, with a sleek contemporary design by Stonehill & Taylor, opens in Lower Manhattan. Recently, the area has been transforming, attracting more tourists and locals especially since the opening of National September 11 Memorial & Museum. The new hotel, two blocks from the museum, offers a cool and comforting place to sojourn for business travelers and tourists alike.

The 20-story building at 170 Broadway, on the corner of Maiden Lane and Broadway, dates back to 1903. Originally housing small jewelry and financial businesses when the area was Manhattan's first jewelry district, the building was later largely occupied by financial companies, predominantly in banking.

Stonehill & Taylor was in charge of architecture and interior design for the 243-key hotel. The property stands distinct from the standard Residence Inn properties in look and feel, in order to be competitive in the NYC hotel market. The team developed the design concept around the theme of time and money, inspired by the hotel's location, history of finance in Manhattan, and a historic clock that was set into the sidewalk nearby.

A bright yellow canopy draws the attention of passers-by from bustling Broadway to the hotel's tucked-in entrance on narrow Maiden Lane. The bold yellow-orange geometric designs on either side of the entrance help create a strong street presence for the hotel. A giant digital clock in the arrival lobby can be seen from the street through glass doors. Once inside, arabescato marble walls recall old banks. Guests take the elevator to the 3rd floor sky lobby which houses the reception and public areas.

Furnishings and art throughout the hotel reference the themes of time, money, commerce, and pace of Lower Manhattan. The reception coming off the elevator offers a sleek contemporary feel. The white arabescato marble is used again in the reception desk, which sits in front of a bright orange accent wall lined with clocks. The color orange used as accent throughout the hotel is a nod to the history of the area, representing the national color of the Dutch who originally set it up for trade and called it New Amsterdam.

The reception and the lounge areas are separated by a sculptural wood wall divider, inspired by stacked shipping containers. Notable custom art works include an abstract

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abacus and a picture of a large clock rendered using approximately 800 coins. The carpet pattern is inspired by the stock market. The lounge has a relaxed residential feel featuring seating in natural tones and stacked bookshelves, giving it a lived-in feel. In the middle of the lobby, a line of long wood tables give guests a space to work on their laptops and enjoy a cup of coffee. Café seating on the other end of the lobby lounge offer a range of informal meeting areas for groups or individuals.

Guestrooms boast high ceilings and continue the contemporary elegance of the lobby, with subtle references to the themes of shipping, history and time, such as an orange leather office chair and ottoman, a large wall-hung clock and the shipping crate-inspired desk. The custom-designed grey and orange carpeting has patterns of large gears turning. The wall graphic behind the bed represents the complex relationship between time and money and is homage to the work of master statistician Edward Tufte, who pioneered the field of the visual display of complex quantitative financial information. Other art pieces include a numerical depiction above the TV and a black and white photo of old gears at work.

The designers created a “shed the day” moment at the entrance to the guestroom, where a small cabinet on the countertop allows guests to rid themselves of items they carry throughout the day, for a more serene personal time inside the room.

To learn more about the Residence Inn World Trade Center hotel, visit www.residenceinnnewyork.com.

About Stonehill & Taylor

Stonehill & Taylor is an architecture and interior design firm based in New York City. With primary specialization in hospitality, healthcare, research and academic institutions, the firm uses a collaborative approach to produce unique design stories. The firm’s successful projects range from interior design to architecture, new building construction, historic preservation and renovations, including: The Ace Hotel, NoMad Hotel, Crosby Street Hotel, Hilton New York, Novotel Times Square and Refinery Hotel. Stonehill & Taylor is at the forefront of sustainable design, developing projects that are responsible and conscious of their impact on local communities and the world. The firm designed the first LEED Gold hotel in New York, The Crosby Street Hotel, another with The NoMad and was responsible for the most recent renovation of Hyatt Regency Minneapolis using locally-made goods. For more information about the company, visit: www.stonehilltaylor.com

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About Residence Inn

With more than 650 all-suite properties in the United States, Canada, Europe, the Middle East and Central America, Residence Inn by Marriott is the leader in the extended-stay lodging segment. Designed for long stays, the brand offers spacious suites with separate living and sleeping areas. Fully functional kitchens, grocery delivery, 24-hour markets and complimentary breakfast help guests maintain a healthy balance while on the road.

Complimentary Wi-Fi allows guests to stay connected to the home and office, while health and fitness options and inviting lobby spaces provide comfortable places to work and relax.